CUT THE TIES TO FOSSIL FUELS

ART RESOURCES & LINKS

These are all the print files and editable photoshop PSD files used in the actions.

The graphic style is 100% monochrome. We recommend using an additional colour on your action (eg green flags, green chalk spray) to make photos and videos of the action "pop".



Always include your target's name in the action, as many of these businesses don't like to have their branding on their sites. They certainly won't want it in your photos and videos. And they really hate it when you re-appropriate their own logo, especially if it's vandalised into an oily logo. Help tell the truth by trashing their expensive corporate image into an oily mess.



If you don't have the design resources to turn your target's logo into an oily logo, e mail us at <u>cut-the-ties@proton.me</u> and we'll do it for you. Please allow a week turnaround, though if it's urgent we'll try and do it quicker for you. We'll need a high resolution logo (psd/jpeg/pdf/png) of your target to vandalise into a monochrome oily version.

Some UK links for ordering print:

BUS STOP SIX SHEET

https://www.digitalprinting.co.uk/products/96-48-6-sheet-posters/29/quote/

PVC BANNERS

https://www.solopress.com/vinyl-banners/pvc/

A7 STICKERS

https://www.solopress.com/stickers-labels/rectangle-stickers/

A5 FLYERS

https://www.solopress.com/flyers-leaflets/a5/

A2 POSTERS

https://www.solopress.com/posters/a2/

Helpful UK purchase links:

GUAR GUM POWDER

https://www.specialingredients.co.uk/guar-gum-powder-e412-500-grams?srsltid=AYJSbAeWQVDya-ybA36TxdDWLX06gVFirGzuhwu1xAw7M8ktLoV1pQ-xuWc

BLACK POND DYE

https://www.hydra-int.com/DYBK001.html?gclid=Cj0KCQiA-JacBhC0ARIsAIxybyMX kiV z5rbi8Hfv79z DOADmlepN0Vm3B-I-JBm HGnunL1IM4J4aAuoKEALw wcB

FIRE EXTINGUISHERS

eBay, Gumtree and Facebook marketplace are all likely sources of used/refurbished fire extinguishers. We recommend the 9 litre water extinguishers.

We recommend painting them matt black. Give them a quick "key" first with some wet and dry paper. When dry give them a coat of grey primer (etch primer is best if you have it). Then a coat of matt black paint. We used vinyl lettering to apply the graphics. It's best if the paint is fully cured (24 hours) before applying vinyl graphics.

If you don't have the resources to make vinyl lettering, e mail us at <u>cut-the-ties@proton.me</u> and we'll do it for you (donations for materials and postage costs appreciated). Please allow a 10 day turnaround, though if it's urgent we'll try and do it quicker for you.



Example of lettering on fire extinguishers. The fluorescent pink branded high vis jackets add a "pop" colour to the action. Thanks to the City Of London Police for helping with their own additional "pop" colour.

If doing an oil pour, stencilling the lettering on black containers is ideal.

